



# PRESS RELEASE

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## Virginia Universities Go Green With PrintReleaf

*Virginia Military Institute in Lexington and Radford University in Radford are the latest universities to measure their paper output and plant the trees equivalent*

**Denver, Colorado, USA; January 2019**—Two Virginia universities—Virginia Military Institute in Lexington and Radford University in Radford—have selected PrintReleaf to extend their environmental sustainability efforts. Under the agreement—put in place by their managed print services vendor, Richmond-based Virginia Business Systems—the paper used in the universities' copiers will be measured and trees equivalent to the paper used will be planted in a stressed forest area by PrintReleaf.

Rick Lingon, Virginia Business Systems Vice-President of Sales, commenting on the implementation, said: "PrintReleaf has become a major factor in our offerings to managed print services clients. The availability of PrintReleaf convinced these leading Virginia schools that their faculty and students could sustainably use the paper in copiers on campus. PrintReleaf plants trees well in excess of those required for mere paper use equivalency, to fully account for tree mortality. We are impressed with the ease of PrintReleaf implementation and the fact that our clients may select, from seven sites around the world, a precise area to be reforested."

Jordan Darragh, PrintReleaf CEO and Founder, said: "We are pleased to welcome Radford University and Virginia Military Institute to the fast-growing PrintReleaf family. In adopting PrintReleaf, VMI and Radford join the University of Virginia—an early adopter of our reforestation services. All around North America, schools and in-plant print operations are finding their use of PrintReleaf to be an effective response to the desire for sustainability and resource replenishment."

**PrintReleaf** creates a global sustainability standard by certifiably guaranteeing to releaf the paper consumption of PrintReleaf customers. PrintReleaf is the only technology platform that measures customers' paper usage and certifiably reforests that usage on an equivalent basis. The patented PrintReleaf technology not only tracks paper consumption, but also monitors PrintReleaf reforestation partners to ensure fulfillment. Market-leading companies with a passion for the environment and a progressive concern for advancing environmental stewardship, together with their customers, rely on PrintReleaf to provide a nexus of partnerships involving forestry, technology, and business. For more information, please visit [www.printreleaf.com](http://www.printreleaf.com).

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